

# **Roadmap to a Commercial Loan**

A guide from the Seminole Nation Capital Fund

# **STEP 1: Understand Your Business Goals**

Every successful journey begins with clear purpose. Clearly identify your business objectives—whether expanding operations, purchasing equipment, increasing inventory, or securing working capital. Understanding your vision will help set realistic, attainable goals.

## **STEP 2: Prepare Your Documentation**

Preparation is crucial. Ensure you have the following documents ready. If you need guidance in preparing any of these items, schedule an appointment with the Oklahoma Small Business Development Center.

- Business Plan
- Financial Statements (Profit & Loss, Balance Sheet)
- Personal and Business Tax Returns
- Bank Statements
- Cash Flow Projections
- Ownership and Management Details

## **STEP 3: Know the 5 Cs of Credit**

Lenders typically evaluate the following factors:

- Character: Your credibility and credit history.
- **Capacity**: Your ability to repay the loan.
- Capital: Your personal investment in your business.
- **Collateral**: Assets pledged for the loan.
- **Conditions**: Current economic and industry conditions.

# **STEP 4: Check and Improve Your Credit**

Understanding and managing your credit score is crucial. Regularly review and actively work on strengthening both personal and business credit profiles.

#### **STEP 5: Determine Loan Size and Structure**

Request only what your business realistically needs and can comfortably repay. Carefully analyze different repayment scenarios to determine the best fit.

### **STEP 6: Explore Lending Options**

Different lenders offer varied requirements. Consider traditional banks, credit unions, and community development financial institutions (CDFIs). If your lender is not listed as a participating lender on our website, please share the Lender FAQ with them.

# **STEP 7: Tell Your Story**

Lenders invest in people as much as businesses. Schedule a meeting with a <u>participating commercial</u> <u>lender</u> or your banker. Clearly and authentically communicate your vision, challenges, and future plans, integrating your entrepreneurial spirit and values.

## **STEP 8: Submit Your Application with Confidence**

With documentation prepared and your plan in place, submit your application confidently.

## **STEP 9: Follow Up and Maintain Communication**

Maintain clear and timely communication with your lender during the review process. Address their questions promptly and thoroughly.

## **STEP 10: Grow with Ongoing Commitment**

Approval is just the beginning. Nurture your relationship with your lending partner and maintain your financial discipline.

# **Additional Support**

You don't have to walk the path alone. The Oklahoma Small Business Development Center provides free one-on-one advising services to support your journey. Take advantage of these valuable resources to enhance your skills and confidence.

(580) 745-2877
https://www.oksbdc.org

## **Coming Soon**

Under the leadership of Chief Lewis Johnson, the Seminole Nation of Oklahoma has applied for a grant from the U.S. Treasury that will provide Training and Technical Assistance for small business owners. Information will be shared as soon as the funds are received.